

# 21<sup>st</sup> INTERNATIONAL CONFERENCE on

GOA

Advancements and Challenges In Social Sciences & Business  
Management-Interdisciplinary Research and Practice

IC-ACSSBM-2017

## Call for Papers

*Social Sciences, Business Management,  
Tourism, Information &  
Communication Technology,  
Education, Inter-disciplinary,  
Research and Practice etc.*

GOA (INDIA)

NOVEMBER 11-12

2017



Organised by : Research Development Association  
In Collaboration with Rajasthan Chamber of Commerce and Industry, Jaipur  
In Association with Jaipur Management Association (Affiliated to AIMA)  
Venue : The International Centre, Dona Paula, Goa (India)

Dr. Mahesh Kothari  
Tegip Cell  
Pl. discuss  
26.9.2017



# 21<sup>st</sup>

## INTERNATIONAL CONFERENCE

### Welcome to RDA's 21st International Conference !!

Research Development Association in collaboration with Rajasthan Chamber of Commerce & Industry and In association with Jaipur Management Association ( Affiliated to AIMA) is organising it's 21st International Conference on the theme **"Advancements and Challenges in Social Sciences and Business Management- Interdisciplinary Research and Practice"** during November 11-12, 2017 at Goa, India.

Recently, there is a great diversification and an unprecedented demand in Social Sciences, Interdisciplinary Research and Education. With increased awareness and its vital importance, we need to be equipped with new skills, knowledge and ideals for socio-cultural and economic development for building the future. We certainly need a paradigm shift at all global levels in every nation, state, region, organization, group and individually. We need it in thought, values, education, environment, politics, economics, industry, technology, media and in all spheres of life. Transformational leadership is very necessary for the future of the world. People in all fields of society, need to exhibit this capacity in order to contribute to the paradigm shift.

The challenges we are facing today and the magnitude of the change needed is so enormous that the status quo will not work. Research Development Association is organising this International Conference at Goa which will serve as a stimulating platform for all researchers, business practitioners, academicians, policy-makers, CEO's, thought leaders, entrepreneurs and media-persons for broad learning and deliberate upon and sharing of ideas, presentation of research findings and discussion of professional issues relevant to the conference theme.

The aim of this conference is to bring together and provide a place for academicians and professionals with inter-disciplinary/ multi-disciplinary interests related to all disciplines to meet and interact with members of their own particular area, engage participants in fruitful debate and facilitate mutual understanding. With the highly Interactive Sessions, researchers, practitioners, academicians and industry professionals can share and generate forum of the latest issues and developments in social sciences, Business Management, interdisciplinary research and practice.

The conference organising committee takes pleasure in inviting esteemed members from the academia, policy making institutions and corporate fraternity to participate in the deliberations by submitting their research papers/ articles/ review studies/ case studies on the theme / sub-themes of the international conference organized by Research Development Association.

Please share this information with your colleagues and peers. We sincerely hope that you will attend the conference during November 11-12, 2017 at Goa (India).



### WHO SHOULD ATTEND THIS CONFERENCE

- Academicians / Faculty Members/Research Scholars
- Post-Doctoral/ Graduate/ Undergraduate Students
- Regulatory & Investors/ Policy Makers/ Senior Level Managers/ Executives
- International Business Professionals/Practitioners in Business and Non-Profit Organisations
- Entrepreneurs/ Enterprising Youths/ Industrialists/ Consultants etc.





## Technical Sessions and Topics

### CONFERENCE THEME

To create a thirst among the researchers, academicians and practitioners for the up gradation of the know-how where the impact is required in depth to sharpen the skills among themselves.

#### TRACK 1 : ADVANCEMENTS AND CHALLENGES IN ACCOUNTING, BANKING AND HUMANITIES

Banking, Accounting Culture, No-frills Accounting, Finance and Strategy, Changes in Financial Reporting, Anthropology, Communication Studies, Corporate Governance, Criminology, Cross-Cultural Studies, Demography, Development Studies, Economics, Ethics, Geography and Strategy, History, Industrial Relations, Information Science, International Relations, Law, Linguistics, Library Science, Media Studies, Methodology, Philosophy, Political Science, Population Studies, Psychology, Public Administration, Sociology, Social Welfare, Linguistics, Literature, Paralegal, Performing Arts (Music, Theatre & Dance), Religious Studies, Visual Arts, Women Studies, International Studies, Demography, Experimental economics, Fascist economy, Feminist economics, Financial economics, Gift economy, Green economics, Hunter-gatherer economy, Industrial organization etc.

[Any Other Topic In The Area of Social Sciences And Humanities.](#)

#### TRACK 2: ADVANCEMENTS AND CHALLENGES IN INTERDISCIPLINARY STUDIES

International and Comparative Studies, Ethics and Biotechnology, Aesthetics and Computers, Women and Media, Film and Journalism, Chemistry and Chemical engineering, Zoology and botany and various branches of life science, Actuarial Science, Library Studies and Informatics, Information Systems, Health Studies, Physics and Chemistry, Meteorology, Thermodynamics, Mathematical modelling, Chemistry and various branches of Engineering, Cultural Studies, Engineering and Mathematics, Engineering and Medicine, Applied and human-focused physical sciences, Human-dominated and influenced systems, Astro-Physics, Philosophy of Science and Meta-Knowledge in International Business and Management, Big Data, Digitalization, Cloud Computing, Webinar Applications and Web Conferencing, Gamification, IP Telephony, Socio-Economic Empowerment, Fields under the sun has got something to contribute to the understanding etc.

[Any Other Topic In Interdisciplinary Area.](#)

#### TRACK 3 : ADVANCEMENTS AND CHALLENGES IN BUSINESS MANAGEMENT

Business Technology, Agri-Business Management, Speed Marketing,



Strategy Beyond Markets, Global Practices of Financial Services, Brand Resonance, Innovative Business Models and Modelling, International Business and Management, Global Entrepreneurship, Emerging Economies and Multinational Enterprises, Human Resource Practices, Product and Market Development, Globalization Challenge, Knowledge Management Practices, Resource Redeployment and Corporate Strategy, Collaboration and Competition in Business Ecosystems, Cognition and Strategy, Globalization of Strategy Research, Network Strategy, Multiunit Organization and Multimarket Strategy, Sociology in Strategic Management, Innovation in Emerging Markets & Sales Techniques, Corporate World, Supply Chain Management, R&D Management, Cross-Cultural Leadership, Management by Values, Emotional Intelligence etc.

[Any Other Topic In The Area of Commerce And Management.](#)

#### TRACK 4 : ADVANCEMENTS AND CHALLENGES IN EDUCATION

Learning Orientation, Adaptive Learning, Classroom Response Systems, Information Technology in Education, Collaboration Tools, Multimodal Literacies Across the Curriculum, Digital Transformation and Innovation in Education, E-Learning, Educational Telecommunications, Game-Based Learning, Gaming Innovation in Higher Education Technologies, Hybrid Learning, Instructional Design Models, K-12 Educational Technologies, Online Media in Classrooms, Flipped Class-room Model, Cloud-Based STEM Education, Social Media Effects on Education, Constructivism and Learning, Collaborative and Blended Learning, Virtual School Environments, Web 2.0 and Education, Globalization on Teaching and Learning, Trends in Ubiquitous Learning etc.

[Any Other Topic In The Area of Education.](#)

#### TRACK 5 : ADVANCEMENTS AND CHALLENGES IN RESEARCH AND PRACTICE

Operations Research, Paradigms of Satisfaction Research, New developments in Research Methodology and Design, Structural Equation Modeling, System Dynamics, Simulation, Optimization and Meta-Heuristics tools, SAP-LAP and value chain analysis, Decision Sciences (Quantitative Methods, Statistics), Emerging Research and Opportunities, Recent Developments in Educational Research and Future Directions, Research Challenges etc.

[Any Other Topic In The Area of Research And Practice.](#)





## Guidelines for Paper Submission

Abstract	Not more than 300 words
Full Paper	Not more than 3000-3500 words
Title Page	Title, Author(s), Designation, Professional Affiliation, Contact details
Themes Font	Times New Roman
Font Size	12
Line Spacing	1.5
Document Size	A4
Margin	1" on all sides
References, Tables & Graphs	Standard APA format

For abstract proposals, submissions should include Name, Institute Affiliation, Mailing Address and Email Address of all Authors.

### Submission Should Contain The Following :

- Paper title
- Name, institute affiliation, mailing address, and email address for all authors
- Abstract
- Keywords
- Introduction
- Body of paper
- Tables, figures, etc. in their proper position in the paper (if applicable)
- Conclusion
- Brief biography of each author (one paragraph, not more than 50-100 words)
- References

The participants are requested to forward the abstract and full Papers (mentioning the relevant track) Via Soft copy at the following email id :

[drjain.rda@gmail.com](mailto:drjain.rda@gmail.com) & [drjain2001@rediffmail.com](mailto:drjain2001@rediffmail.com)

Simultaneously hard copy / CD or Pen drive containing the abstract and full paper, original filled registration form, DD / online bank transfer receipts along with author's declaration has to be sent at the postal address below :

### Conference Secretary

Research Development Research Foundation,  
4-Ma-22, Jawahar Nagar, Jaipur-302004, Rajasthan (India)

Paper Presentation will take place in concurrent sessions. Sufficient time of will be given to each presenter to present his/her paper during the conference.

LCD Projector/Laptops will be provided for paper presentation.

### BEST PAPER AWARD(S)

On the basis of quality of the research paper, Authors and Delegates whose papers are shortlisted for "Best Paper Award" will be given a certificate and an award. Decision will be with the jury consisting of eminent experts and it will be final. Selected papers will be published in the International peer reviewed Journals listed & approved by UGC

### PAPER PUBLICATION

The shortlisted papers will be published in UGC listed and Indexed journals subject to the fulfilment of all conditions and formalities.





## REGISTRATION FEE

After the submission of Abstract / Paper for the conference, it will be sent for review. Acceptance will be given via mail to the candidates if their paper is selected. After receiving the acceptance letter they have to register themselves with the required registration fee well in advance as per the conference schedule. Registration fee includes :

- Conference Kit
- Conference Proceedings
- Conference Lunch , High Tea

Category	Upto 25th October, 2017	After 25th October, 2017	Absentia	Attending Only (No change in Registration fee)
Indian Academicians/ Research Scholars	INR 4950 (without accommodation)	INR 5950 (without accommodation)	Eligible for Conference Proceedings and Certificate (A processing fee of Rs. 500 in addition to the registration fee has to be paid for each paper )	If You are not willing to present a Paper, You are also invited to attend the Conference. Remember to write "Attending only" when registering for the conference.
Indian Corporates/ Practitioners	INR 6000 (without accommodation)	INR 7000 (without accommodation)		
Foreign Delegates	USD 400 (without accommodation)	USD 500 (without accommodation)		

- Multi authors, desirous of certificates, all authors will have to register separately.
- Single author presenting multiple papers should register for each paper separately.
- No TA/DA will be paid to any delegate participating in the conference.

## REGISTRATION FEE THROUGH DEMAND DRAFT / ONLINE BANK TRANSFER

### The Registration Fee Can be Paid Through:

- DD Drawn In favour of "Research Development Research Foundation" payable at Jaipur** must be sent by Speed Post / Courier along with filled Registration form to the Conference Secretary, Research Development Research Foundation, 4-Ma-22, Jawahar Nagar, Jaipur-302004
- Online Bank Transfer(NEFT / SWIFT) or Cash Deposit In any CBS Branch of Bank of Baroda - Details of Account are as Below :**

Account Name : Research Development Research Foundation  
 Bank Name & Branch : Bank of Baroda, Jawahar Nagar, Jaipur-302004  
 Account Number : 30120100004386  
 Type of Account : Savings Account  
 IFSC Code : BARBOJAWJAI BARB Zero (in numerals and not O the English Alphabet) JAWJAI (For Transfers within India)  
 MICR Code : 302012024  
 Swift Code : BARBINBBJAI (For Transfers from outside India)



## INTERNATIONAL ADVISORY COMMITTEE

- Dr K. L. Jain, Hony. Secretary General, RCCI, Jaipur
- Prof. Sukan.C.Jain, Patron & Founder, RDA & RDRF
- Prof. A. J. Stagliano, Philadelphia's University, USA
- Mr. Mahender Khari, MD, Khari & Co., London, UK
- Dr Ahmad Abu Qalbein, Ministry of Interior, RAP, Bahrain
- Dr Julius Bichanga Miroga, Mount Kenya University
- Prof. P.K. Jain, Indian Institute of Technology, Delhi
- Prof. Y.P. Singh, Former Professor, University of Delhi
- Prof. Pratap S. Chauhan, VC, Saurashtra University, Rajkot
- Prof. D. Prabhakara Rao, Andhra University, Visakhapatnam
- Prof. D. P. S. Verma, Former Professor, University of Delhi
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- Prof. Sanjay Bhayani, Saurashtra University, Rajkot
- Prof. Ashok Banerjee, Professor IIM, Kolkatta
- Dr B.Charumathi, Pondicherry University, Pondicherry
- Mr. Ajay Mathur, Hony Secretary, JMA, Jaipur
- Dr A.A. Attarwala, Director, Kohinoor Business School, Mumbai
- Dr Bhawna Johri, Dayalbagh Educational Institute, Agra
- Dr Praveen Jain, Hony. Secy, RDA & RDRF

## DATES TO REMEMBER

Abstract Submission	: October 15, 2017
Notification of Acceptance	: Within 3-4 days from the submission of Abstract
Full Paper Submission	: October 25, 2017
Registration Deadline	: October 25, 2017
Conference Dates	: November 11 & 12, 2017



## ACCOMMODATION

Though registration fee does not include accommodation of any type but accommodation facility will be provided at the venue on payment as per request of the delegates on twin sharing basis with the confirmation of payment well in advance. Accommodation at the venue is limited and is available on first cum first serve basis only. A list of some other hotels/guest houses will also be provided for the convenience of the participants to facilitate hotel booking at Goa. Otherwise also participants are free to book their place of stay as per their own choice.

## CONFERENCE ORGANIZING TEAM

**Dr K. L. Jain**

Hony Secy General  
RCCI & President RDA

**Prof Sukan C. Jain**

Patron & Founder Secretary  
RDA & RDRF

**Dr B. Charumathi**

Professor, Dept. of Management Studies  
Pondicherry University, Pondicherry

**Dr Praveen Jain**

Conference Secy & Hony Secy  
RDA & RDRF

For Registration/Further Details Please Contact :

**Dr Praveen Jain****Conference Secretary**

Mobile : +91-9799201212

E-mail : drjain.rda@gmail.com,

drjain2001@rediffmail.com

Website : www.rdaindia.net



VENUE :

**THE INTERNATIONAL CENTRE GOA**

Dr. E Borges Road, Dona Paula, Goa-403004, INDIA  
Ph.: +91-832-2452805  
+91-832-2452810



# 21<sup>st</sup> INTERNATIONAL CONFERENCE on

Advancements and Challenges In Social Sciences & Business Management-Interdisciplinary Research and Practice

Date : **Novmeber 11-12, 2017** • Venue : **The International Centre, Dona Paula, Goa, INDIA**

**REGISTRATION FORM**

Full Name (In capital) : Prof./Dr/Mr./Ms. \_\_\_\_\_

Institution/Company/Organizaiton: \_\_\_\_\_

Mailing Address (Institution): \_\_\_\_\_

Mailing Address (Permanent Home): \_\_\_\_\_

City \_\_\_\_\_ Pin Code \_\_\_\_\_

Mobile: \_\_\_\_\_ E-mail: \_\_\_\_\_

Participant Category: Paper Presenter  In-Absentia  Participant only

Title of the paper/Case Study \_\_\_\_\_

Track in which paper submitted

Details of Payment : Demand Draft  Online Deposit  Cash

Demand Draft\*/Banker's Cheque No. \_\_\_\_\_ Amount \_\_\_\_\_ Dated \_\_\_\_\_

Online (NEFT/SWIFT/Online transfer): \_\_\_\_\_

Receipt No. \_\_\_\_\_ Amount \_\_\_\_\_ Dated \_\_\_\_\_

\*Demand draft should be drawn in favour of **Research Development Research Foundation**, payable at Jaipur.

## REGISTRATION FEE

Category	Upto 25th Oct. 2017	After 25th Oct. 2017
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Indian Corporates / Practitioners	INR 6000	INR 7000
Foreign Delegates	USD 400	USD 500

The filled in Registration Form along with DD/online bank transfer receipts should be send to :

**DR. PRAVEEN JAIN**  
Conference Secretary

Research Development Research Foundation,  
4-Ma-22, Jawahar Nagar, Jaipur-302004.  
E-mail: drjain.rda@gmail.com,  
drjain2001@rediffmail.com  
website: www.rdaindia.net

Indian & Foreign Delegates who want to pay online through NEFT/Swift Transfer may send the payment directly to our **Bank of Baroda Account**

No. 30120100004386, IFS Code BARBOJAWJAI (For Transfer from India), Swift Code BARBINBBJAI (For Transfer from Abroad)

**Signature**