

Ref. No: SEED/4E/2017

19th June, 2017

Dear Sir / Madam,

Sub: 6th National Summit on "Education...Employability...Employment... Entrepreneurship (4E's) & SEED Education Awards -2017" - reg.

The Society for Educational and Entrepreneurship Development (SEED) is a registered body under section 10 of the Tamil Nadu societies Registration Act. The main objectives of SEED are organizing Training and Development programmes for academicians & industrial professionals, facilitating quality assurance through Accreditation, promoting industry institute partnership, nurturing entrepreneurship, undertaking research, development & consultancy projects.

SEED's "Sustainable Institute Industry Partnership (SIIP)" conference is an initiative that aims to bridge the Institute Industry gap. SIIP, the flagship event of SEED was conducted in 2013, 2014, 2015 at IIT-Madras, 2016 at IIC- New Delhi and 2017 (Exclusively for Polytechnic) at IIT Madras.

In continuation of our success in previous editions, the 6th National Summit on "Education...Employability...Employment...Entrepreneurship...(4E's)" and "SEED Education Awards 2017" is organised by SEED at **IIT-Madras, Chennai on 20-21 September, 2017**. This summit on 4E's would create a platform for rethinking the assumptions, beliefs, thoughts & to innovate at the intersection of the 4E's, thereby creating a ideal institute that would be a college, skill centre, Employment exchange and business incubator.

The '4E -2017' Summit themes are as follows:

1. Quality in Technical Education
2. Sustainable Institute Industry Partnership (SIIP)
3. Convergence of 'Digital India', 'Skill India', 'Make in India'
4. Responsible Research & Innovation based Entrepreneurship

About 200 senior academicians from Engineering Educational Institutes and Industrial professionals will be participating in the summit.

We kindly request your esteemed institute to participate in this "4E summit & SEED Education Awards 2017" and be part of this initiative.

We are eagerly awaiting for your positive response.

Thanking you.

Yours Sincerely,



N. Rajkumar

Executive Secretary -SEED



*To Mallesh Kothari
Teqip Cell
Pl do the needful
18.7.2017*

Enclosure: 1. Summit Brochure 2. Sponsorship Brochure 3. Registration Form

**6th National Summit on
Education... Employability... Employment... Entrepreneurship... (4E's)
& SEED Education Awards 2017**
20-21, September 2017 | Venue - IC&SR Auditorium, IIT-Madras, Chennai

Registration Form

Name: Mr /Mrs/Ms/Dr. _____

Designation: _____

Institution Name: _____

Mailing Address: _____

City: _____ State: _____ Pincode: _____

Email: _____ Phone: _____

Mobile Number: _____

Cheque/DD No.: _____ Dated: _____

Amount (INR): _____ Bank Name: _____

Date: _____

Place: _____

Signature

Please send your registration form with the payment to

N.Rajkumar,
Executive Secretary,
Society for Educational and Entrepreneurship
Development (SEED)
Prince Greenwood, Suite 406 willow,
66 Vanagaram High Road, Chennai – 600 058
Email: rajkumar@seed-india.in
Mob: +91 94437 38526 | +91 94445 47777 | +91 9941635350

6th National Summit on

Education...Employability...Employment...Entrepreneurship... (4E's)

&

SEED Education Awards - 2017



**SPONSORSHIP
BROCHURE**

20 - 21, September 2017

Venue: IC&SR Auditorium, IIT-Madras, Chennai

About SEED



The Society for Educational and Entrepreneurship Development (SEED) is a registered body under Section 10 of the Tamil Nadu Societies Registration Act. SEED has been established by professionals with rich experience in Industry, Academia and Entrepreneurship. SEED is involved in organizing Training and Development programs for academia & industries, facilitating quality assurance through Accreditation, promoting Institute Industry partnership, nurturing entrepreneurship, facilitating publications and undertaking research, development & consultancy projects.

Conference Background

SEED's "Sustainable Institute Industry Partnership (SIIP)" conference is an initiative that aims to bridge the institute industry gap. SIIP, the flagship event of SEED was conducted in 2013, 2014, 2015 at IIT-Madras, Chennai, 2016 at IIC, New Delhi and 2017 (Exclusively for Polytechnic Colleges) at IIT-Madras, Chennai. In continuation of our success in previous editions, the 6th National Summit on 4Es "Education... Employability... Employment... Entrepreneurship..." and "SEED Education Awards 2017" is organized by SEED

SEED Education Awards 2017

As Corporate/Society Social Responsibility, SEED has constituted the SEED Education Awards (SEA - 2017) to recognise the Institutes, Industries & Individuals who have significantly contributed for upliftment of society through 4Es. SEED Education Awards are categorised as:

- Institution Awards
- Department Awards
- Individual Awards

Why Sponsor

Sponsoring this event will enhance your:

- Networking Opportunities with Government Agencies, Industry, Institute & Media
- High Visibility among audience
- Building new and deeper community networks
- Generation of new opportunities
- Opportunities for Institute Industry Collaboration

Souvenir Tariff

Souvenir will be released by the dignitaries in the inaugural function of Summit. Advertisements to be printed in the souvenir are invited.

Benefits	Souvenir Advertisements		
	Back Cover Rs. 150000*	Full Page Rs. 100000*	Half Page Rs. 50000*
Complimentary Delegate Pass	6	4	2
Complimentary Registration for Institution Award nomination	1	1	-
Complimentary Registration for Department Award nomination	2	1	1
Complimentary Registration for Individual Award nomination	2	1	1

* Plus GST

Sponsor Tariff

Sponsors for the 6th National summit on 4Es "Education... Employability... Employment... Entrepreneurship..." are solicited from Institutes and Industries.

Sponsor Benefits	Type of Sponsor		
	Platinum Rs. 7 Lakhs	Gold Rs. 5 Lakhs	Associate Rs. 3 Lakhs
Complimentary Delegate Pass	20	15	10
Souvenir Advertisement	Cover page	Cover page	Full Page
Complimentary Registration for Institution Award nomination	4	2	1
Complimentary Registration for Department Award nomination	3	2	1
Complimentary Registration for Individual Award nomination	6	4	2
Logo on the banner	Yes	Yes	Yes
Branding in Panel, Conference Souvenir	Yes	Yes	Yes
Logo branding in email promotions	Yes	Yes	No
Company logo with hyperlink in conference home page	Yes	Yes	No
Promotional material in the conference kit	Yes	Yes	No
Name and logo on conference backdrop	Yes	No	No
Recommend Speaker	Yes	No	No

Payment Mode :

1. Cheque/DD in favour of "SEED", payable at Chennai

2. Net banking

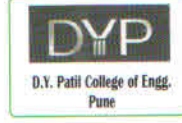
Account Payee Name: SEED

Account No.: 28130200000099

Bank Name: Indian Overseas Bank

Branch: Velacherry- Taramani Road branch | IFSC Code: IOBA0002813 | MICR Code: 600020207

PREVIOUS SPONSORS & PARTNERS INCLUDES



SNAPSHOTS OF EARLIER CONFERENCES



For Sponsorship details:

Mr.N.Rajkumar,
Executive Secretary
Society for Educational & Entrepreneurship Development (SEED)
Prince Greenwood, Suite 406 Willow, 66 Vanagaram High Road
Chennai - 600 058. Tamil Nadu | Email: rajkumar@seed-india.in
www.seed-india.in | Mob: +91 94437 38526 | +91 94445 47777

6th National Summit on

Education...Employability...Employment...Entrepreneurship...(4E's)

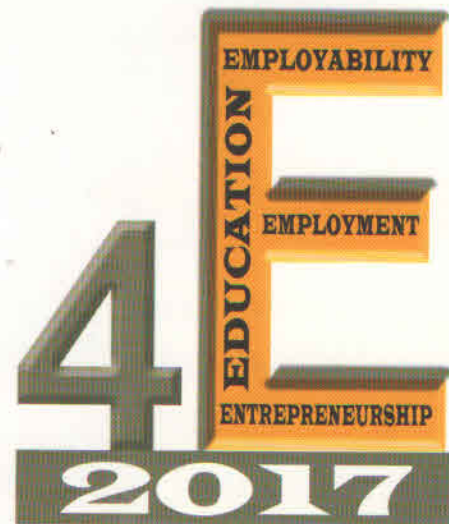
&

SEED Education Awards - 2017

Rethinking the Assumptions, Beliefs and Thoughts to Connect the dots

20 - 21, September 2017

Venue: IC&SR Auditorium, IIT-Madras, Chennai



Organised by



SOCIETY FOR EDUCATIONAL AND ENTREPRENEURSHIP DEVELOPMENT

www.seed-india.in

The Society for Educational and Entrepreneurship Development (SEED) is a registered body under Section 10 of the Tamil Nadu Societies Registration Act. SEED has been established by professionals with rich experience in Industry, Academia and Entrepreneurship. SEED is involved in organizing Training and Development programs for academia & industries, facilitating quality assurance through Accreditation, promoting Institute Industry partnership, nurturing entrepreneurship, facilitating publications and undertaking research, development & consultancy projects.

Conference Background

In general educational institutes look at the holistic development of students that will give them a wide range of opportunities and choices. While Industries look for employees with specific skills who will fit directly into their system. The Educational institutions are not able to effectively take on board market demands and trends for skills, including employability skills in their curriculum and courses, and hence the employability mismatch continues.

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In continuation of our success in previous editions, the 6th National Summit on 4Es "Education... Employability... Employment... Entrepreneurship..." and "SEED Education Awards 2017" is organized by SEED at IIT-Madras. This summit on 4Es would create a platform for rethinking the assumptions, beliefs, thoughts & to innovate at the intersection of the 4Es, thereby creating an ideal institute that will be a College, Skill centre, Employment exchange and Business incubator.

Conference Themes

Theme 1 - "Quality in Technical Education"

Sub Themes:

Institutional Autonomy, Enriching Teaching Learning Process, Role of ICT, Outcome Based Education, Curricula to suit current and future trend, Accreditation - National & International, Surveys & Rankings, Innovation in Evaluation of Student Performance, Programme Employability Audit.

Theme 2 - "Sustainable Institute Industry Partnership (SIIP)"

Sub Themes:

Models of IIP, Industrial Projects, Staff Exchange, Joint Research, Placements, Internships, Apprenticeship Training, Enhancing Alumni Involvement, Industry Collaborated Programmes, Continuing Education, Successful Case studies of IIP

Theme 3 - "Convergence of "Digital India", "Skill India", "Make in India"

Sub Themes:

Digital Literacy, Connecting with born digital, Digital culture and transparency, Skill gap Identification, Strategies for skill development, Skill outlook 2020, National Skills Qualification Framework(NSQF), Rise of millennium workforce and their impact, Production centre in college campus

Theme 4 - "Responsible Research & Innovation based Entrepreneurship"

Sub Themes:

Attributes of Successful Entrepreneur, Challenges in Entrepreneurship Development, Correlation between Education and Entrepreneurship, Grass-root Innovations based Entrepreneurship, Incubation Labs, Startup India, Angel Funding, MSME Policies

Target Audience

Technical Institute

Chairman | Director | Principal | Dean | Professors | Training & Placement Heads
IIP Cell Coordinators | Entrepreneurship Cell Coordinators | Faculty | Research Scholars

Industry

Professionals from Industries | Members from HRD Communities

Summit Schedule

Day I - September 20, 2017 (Wednesday)

08.30 AM - 09.30 AM - Registration
09.30 AM - 10.30 AM - Inauguration
10.30 AM - 10.45 AM - Networking Break
10.45 AM - 12.45 PM - Session I (Theme I)
12.45 PM - 01.45 PM - Luncheons
01.45 PM - 03.45 PM - Session II (Theme II)
03.45 PM - 04.00 PM - Networking Break
04.00 PM - 05.30 PM - Paper Presentation I

Day II - September 21, 2017 (Thursday)

09.00 AM - 11.00 AM - Session III (Theme III)
11.00 AM - 11.15 AM - Networking Break
11.15 AM - 12.45 PM - Session IV (Theme IV)
Parallel Session - Paper Presentation II
12.45 PM - 01.45 PM - Luncheons
01.45 PM - 03.45 PM - SEA Awards - 2017 Ceremony
03.45 PM - 04.00 PM - Networking Break
04.00 PM - 05.00 PM - Feedback / Valediction

Call for Papers

Original Papers are invited for paper presentation. All papers must be relevant to the themes of the summit. In case of joint paper, each author must register himself/herself separately.

Guidelines for Paper Submission

- Those who wish to submit the paper will have to submit an abstract for selection.
- Abstract should not exceed the limit of 200 words.
- The cover page should contain the title, full authorship, author's academic degree, professional titles, e-mail address and contact number along with a brief resume of the author/authors.
- All abstracts should be submitted through e-mail only on or before 23rd August 2017 to raj कुमार@seed-india.in
- All abstracts received will be acknowledged
- The authors of the short listed abstracts will be intimated by 31st August 2017
- On selection of the abstract, selected authors will have to submit the manuscript of the full paper in English, not exceeding 5000 words
- The manuscript is to be typed in MS Office word in Times New Roman, font size 12 in double space.
- Full paper should be submitted through e-mail only on or before 6th September 2017 to raj कुमार@seed-india.in

SEED Education Awards 2017

As Corporate/Society Social Responsibility, SEED has constituted the SEED Education Awards (SEA - 2017) to recognise the Institutes, Industries & Individuals who have significantly contributed for upliftment of society through 4Es. This initiative is a platform for all the Institutes, Industries & Individuals across the country to showcase their performance and achievements.

The awards will be distributed in 4E - 2017 summit. The best performing Institutions, Industries & Individuals in each category will be awarded with certificate and shield.

Applications/Nominations for SEED Education Awards 2017 are invited from the following type of Technical Education institutes in India:

- a) State/Central Universities (Technical)
- b) Deemed Universities (Technical)
- c) Government Engineering Colleges
- d) Government Aided Engineering Colleges
- e) Private Self Financing Engineering Colleges

SEED Education Awards Categories

Institution Awards

Department Awards

Individual Awards



Institution Awards

Applications/Nominations are invited from Technical Education Institutes (offering Graduate in Engineering). Institution for:

1. Institute - Most Preferred by Students Award
2. Best Institute to Work Award
3. Institute - Most preferred by Employers Award
4. Technical Institute - Reaching the Unreached (TIRU) Award

TIRU Award will be considered for technical institutes established and administered as:

- i) Linguistic Minority ii) Religious Minority iii) Women's (Exclusively) Institutes

Department Awards

Applications/ Nomination are invited from Departments/Disciplines of Technical Education Institutes (offering Graduate in Engineering) for:

1. Sustainable Institute Industry Partnership (SIIP) Award
2. Innovative & Effective Teaching Learning Practices Award
3. Responsible Research & Innovation Award

Individual Awards

Applications/ Nominations are invited from Management and faculties of Technical Education Institutes (offering Graduate in Engineering) for :

- | | |
|--|---|
| 1. Best Educational Philanthropist Award | 9. Best Training & Placement Officer Award |
| 2. Best Chair Person Award | 10. Best Entrepreneurship Development Cell Coordinator Award |
| 3. Best Principal Award | 11. Best Institute Industry Partnership Cell Coordinator Award |
| 4. Best Research Guide Award | 12. Best continuing Education program cell Coordinator Award |
| 5. Best Departmental Head Award | 13. Best Alumni Cell Coordinator Award |
| 6. Best Faculty Award | 14. Best R & D Cell Coordinator Award |
| 7. Best Student Counsellor Award | 15. Best Quality Assurance Cell Coordinator Award |
| 8. Best Exam Cell Coordinator Award | 16. Best Learning Resource Centre Coordinator (Librarian) Award |

Selection Process

1. Applicants has to register under categories of Department/Institution/Individual
2. Apply through online www.seed-india.in or send the completed survey questionnaire (download) along with the supporting documents on or before 31st August 2017 to the mailing address mentioned on the back cover.
3. Award selection committee will evaluate and select the Awardees based on the parameters in the questionnaire
4. Declaration of Award winners by 6th September 2017
5. Awards will be distributed in 4E-2017 Summit to be held at IIT-Madras, Chennai

Reminiscences of SEED conference Series

2013 @ IIT-Madras	2014 @ IIT-Madras	2015 @ IIT-Madras	2016 @ IIC, New Delhi	2017 @ IIT-Madras
Prof. P. Kaliraj Vice Chancellor (O) Anna University	Dr. P. Sivakumar Director-CVRDE, DRDO Shri. Kumar Jayanth IAS Commissioner, DoTE	Shri. Atul Anand IAS Managing Director, ELCOT Prof. Allam Appa Rao Chairman, NITTR	Hon'ble Justice Mr. M. Karpaga Vinayagam Former Chief Justice Jharkhand High Court	Shri. Rajendra Ratnoo IAS Commissioner, DoTE Dr. Ram Hari Lamichhane Director General, CPSC

Key Speakers Includes *



Hon. Shri. Rajiv Pratap Rudy
Minister of State (Independent Charge)
Skill Development & Entrepreneurship
Government of India



Hon. Justice Thiru. Karapaga Vinayagam
Former Chief Justice
Jharkhand



Dr. V.K. Saraswat
Member,
National Institution for Transforming India
NITI Aayog, Government of India



Dr. Ram Hari Lamichhane
Director General
Colombo Plan Staff College (CPSC)
Philippines



Shri. R. Ambalavanan IA&AS
Joint Secretary
Accountant General - Odisha
Government of India



Dr. A.K. Naasa
Member Secretary
National Board of Accreditation (NBA)
New Delhi



Mr. Gabriel Bordado
Skills and Employment Specialist
ILO Sub Region Office
New Delhi



Shri. Manish Sabharwal
Chairman - TeamLease
Director
Central Board of Reserve Bank of India



Mr. Rajiv Arora
Director
Microsoft, India



Mr. Saleem Ahmed
Vice President
Electronics Sector Skills Council of India
New Delhi



Dr. Neeraj Saxena
Scientist -G, Nodal Officer, TIFAC
Dept. of Science & Technology
Government of India



Mr. Ramkumar Pitchai,
Chief Executive Officer
GSR Technologies
Noida



Dr. N. Ravichandran
Director
India-Japan Lighting Pvt Ltd



Dr. Subhash. D. Awale
Former Member Secretary
AICTE, New Delhi



Mr. Jaikant Singh
Head - Partnership & State alliance
National Skill Development Corporation

* Confirmation Awaited

Registration Fees

Participant	Registration Fee* (Rs)
Delegate	7500
Group Registration (4+1 delegates from same institution)	30000
Paper Presenter	5000
Institution Award Nomination (Complementary Delegate Pass for 6 members)	50000
Department Award Nomination (Complementary Delegate Pass for 3 members)	25000
Individual Award Nomination (Complementary Delegate Pass for the applicant)	10000

* Plus GST

Registration fee includes Conference Kit, Proceedings, Lunch & Tea with snacks.

Note: All participants have to make their own arrangements for travel & accommodation.

Important Dates

1. 4E Summit and SEED Education Awards 2017 : 20-21 September, 2017
2. Nomination of SEED Education Awards along with registration fee : 31 August, 2017
3. Declaration of Award winners : 6 September, 2017

Payment Modes

1. Cheque/DD in favour of "SEED", payable at Chennai
2. Net banking:
 Account Payee Name: SEED
 Account No.: 281302000000099
 Bank Name: Indian Overseas Bank
 Branch: Velacherry- Taramani Road branch
 IFSC Code: IOBA0002813

SNAPSHOTS OF EARLIER CONFERENCES



PREVIOUS AWARD WINNERS INCLUDES



Summit Secretariat

Mr.N.Rajkumar
Executive Secretary
Society for Educational & Entrepreneurship Development (SEED)
Prince Greenwood, Suite 406 Willow, 66 Vanagaram High Road
Chennai - 600 058. Tamil Nadu
Email: rajkumar@seed-india.in | www.seed-india.in
Mob: +91 94437 38526 | +91 94445 47777 | +91 99416 35350